All-Access Pass

2021 VIRTUAL CONFERENCE SERIES

BUY NOW

HCI Human Capital Institute

All-Access Pass Includes:

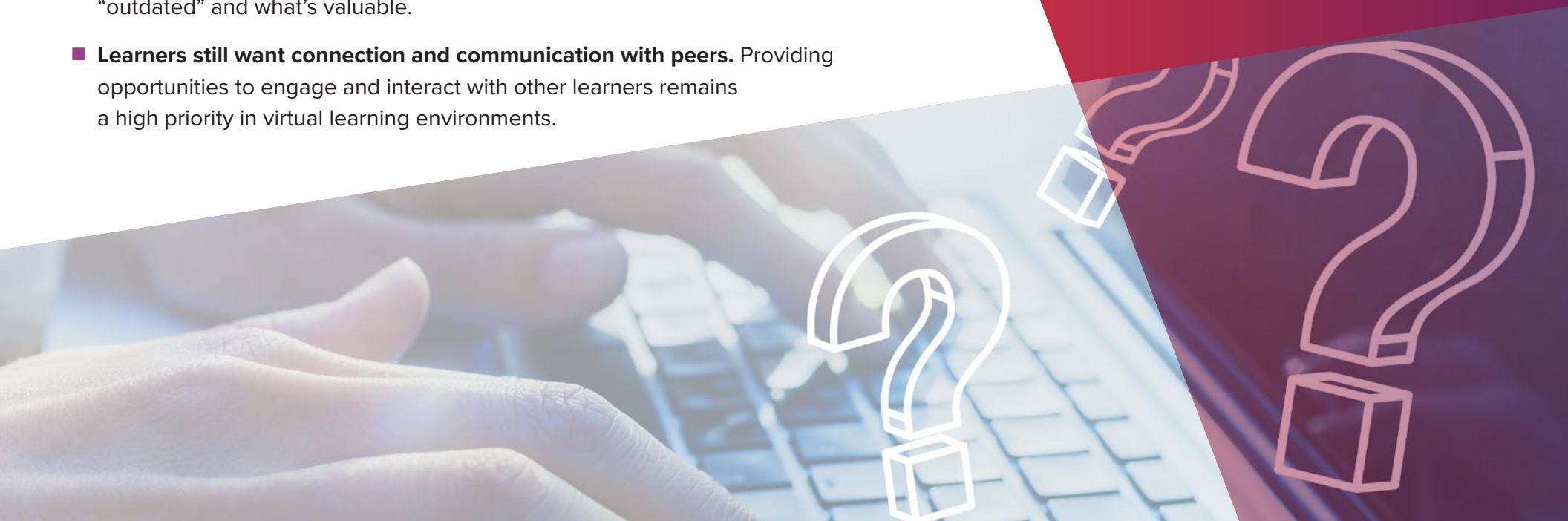
- 12 virtual conferences throughout the year
- Access to the full library of on-demand recordings
- A comprehensive 2021 development plan
- Over 30 HRCI/SHRM credits

Times listed are Eastern Time

WHAT WE LEARNED ABOUT LEARNING IN 2020

We are excited to announce our virtual conference schedule for 2021. Before we do, we want to share with you four insights that guided our thinking. In short, here's what we learned about learning in 2020:

- **Learners have adapted to virtual learning environments.** After a period of adjustment, we've all grown accustomed to the conferencing platforms that allow us to connect to learning and one another.
- **Learners have requested learning in smaller chunks.** The convenience of distance learning combined with the need to accommodate flexible schedules has created a strong desire for "bite-sized" learning.
- **Learners expect content to be timely and relevant more than ever before.** The dramatic pace of change continues to reset learners' expectations around what's "outdated" and what's valuable.
- **Learners still want connection and communication with peers.** Providing opportunities to engage and interact with other learners remains a high priority in virtual learning environments.



WHAT WE'RE DOING ABOUT IT IN 2021

Throughout 2021, HCI will offer 12 one-day virtual conference events. Each event will feature up to five keynotes from thought leaders, subject matter experts, and fellow HR practitioners focused on highly relevant HR topics. During each virtual conference we'll provide opportunities to connect with and share insights with other attendees, and the best part is that you'll be able to choose the virtual conference experience that best meets your needs and your budget.

VIRTUAL CONFERENCE EVENT PASS

- Live access to one virtual conference
- Fresh insights on a timely and relevant HR topic
- On-demand access to the conference and digital resource center for 30 days
- Approximately 3.0 HRCI, SHRM, ATD, and HCI recertification credits per event

Single Event Price: $195

VIRTUAL CONFERENCE SERIES PASS

- Live access to three virtual conferences
- Fresh insights on related HR topics of interest
- On-demand access to all conferences and digital resource centers in the series for the entire year
- Approximately 9.0 HRCI, SHRM, ATD, and HCI recertification credits

Special Price: $495

VIRTUAL CONFERENCE ALL-ACCESS PASS

- Live access to all 12 virtual conferences
- Year-long learning across a broad spectrum of timely and relevant topics
- On-demand access to all conferences and resource centers for the entire year
- Over 30 HRCI, SHRM, ATD, and HCI recertification credits

Special Price: $1,895

HCI 2021 CONFERENCE SERIES

Optimize Your Talent Strategy

2021 VIRTUAL CONFERENCE SERIES

FEB Use People Analytics to Drive Innovation

FEB Accelerate Your Workforce Planning

APR Build an Inclusive Culture

Acquire the Right Talent

2021 VIRTUAL CONFERENCE SERIES

MAY Redefine Onboarding for a Virtual World

AUG Hire with Diversity, Equity, and Inclusion

NOV Optimize Your Talent Acquisition Tools & Technology

12 Events | $1,895

All-Access Pass

2021 VIRTUAL CONFERENCE SERIES

BUY NOW

Engage Your People

2021 VIRTUAL CONFERENCE SERIES

MAR Engage Remote Teams

JUL Redesign Your Employee Experience

SEP Engage and Develop Great People Managers

Develop Your Workforce

2021 VIRTUAL CONFERENCE SERIES

JUN Create a Culture of Feedback and Performance

OCT Accelerate Your Succession Planning

NOV Develop Your Future Workforce

Optimize Your Talent Strategy

2021 VIRTUAL CONFERENCE SERIES

BUY NOW

HCI Human Capital Institute

Virtual Series Includes:

- Use People Analytice to Drive Innovation (February 3)
- Accelerate Your Workforce Planning (February 24)
- Build an Inclusive Culture (April 21)

FEBRUARY 3

Use People Analytics to Drive Innovation

2021 VIRTUAL CONFERENCE

Apply HR Data to Talent and Business Decisions

These days, most business leaders expect HR to come prepared with high-quality data. But that's really just enough to scrape by. If you want to make a quantifiable difference in your organization, this virtual conference is designed to give you the tools you need to integrate multiple sources of data, identify which metrics actually matter, and deliver actionable insights to an audience outside HR.

1-Day Virtual Conference Pass—$195

Optimize Your Talent Strategy Virtual Conference Series—$495

LEARN MORE

Event Agenda

Use People Analytics to Drive Innovation

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Which Metrics Make an Impact on Your Business?**
11:45-12:20	**Beyond HR: Integrating Disparate Data, Delivering Insights**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Better Business Outcomes through Data Visualization and Storytelling**
1:25-2:00	**Building a First-class People Analytics Team**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Solving Business Problems with People Analytics**

Times listed are Eastern Time. Session titles and presenters are subject to change.

FEBRUARY 24

Accelerate Your Workforce Planning

2021 VIRTUAL CONFERENCE

Adapt and Thrive in an Unpredictable Environment

Planning for the future might seem impossible, but a well-executed workforce planning process can greatly increase your organization's ability to anticipate, adapt, and thrive in an unpredictable economic landscape. At this virtual conference you will learn how the right people, processes, and technology can catapult your workforce planning function to the next level.

1-Day Virtual Conference Pass—$195

Optimize Your Talent Strategy Virtual Conference Series—$495

LEARN MORE

Event Agenda

Accelerate Your Workforce Planning

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME** Presented by **BILL CRAIB**, Senior Vice President of Enterprise Learning, Human Capital Institute (HCI)
11:05-11:40	**Planning for the Unthinkable Age** Presented by **TIFFANY ZAKSZESKI**, Vice President, Human Resources, Stryker Neurovascular
11:45-12:20	**Segmenting and Prioritizing Mission Critical Roles** Presented by **MEI KIM**, Global Workforce Planning & Analytics Leader, Eaton Corp.
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Bringing the Right Data to Strategic Workforce Planning Discussions**
1:25-2:00	**Designing a Better Workforce Planning Team**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Executing and Adjusting Your Plan**

Times listed are Eastern Time. Session titles and presenters are subject to change.

APRIL 21

Build an Inclusive Culture

2021 VIRTUAL CONFERENCE

Address Bias and Promote Equity

The struggle to create a fair, equitable, and inclusive workforce is not only critical to the success of every organization but also to the lives of millions of Americans. We know that hiring, engaging, and retaining a diverse workforce creates a business advantage, but this value has skyrocketed in today's unstable marketplace. Join us April 21st and meet the HR leaders who are changing everything with new strategies, tools, and innovative ideas that will transform hearts, minds, and your bottom line.

1-Day Virtual Conference Pass—$195

Optimize Your Talent Strategy Virtual Conference Series—$495

LEARN MORE

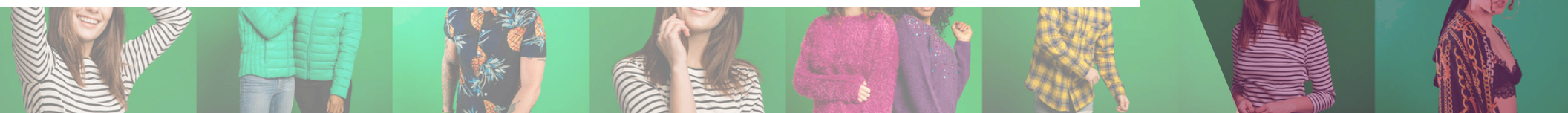
Event Agenda

Build an Inclusive Culture

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Creating a Culture of Inclusion—Even Remotely**
11:45-12:20	**Coaching Leaders in Ways that Actively Demonstrates Inclusiveness**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Using Core Values to Attract and Retain Diverse Talent**
1:25-2:00	**Creating Internal Ambassadors and Champions**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Gender Equity: Fairness in Hiring and Worth**

Times listed are Eastern Time. Session titles and presenters are subject to change.



Acquire the Right Talent

2021 VIRTUAL CONFERENCE SERIES

BUY NOW

HCI Human Capital Institute

Virtual Series Includes:

- Redefine Onboarding for a Virtual World (May 12)
- Hire with Diversity, Equity, and Inclusion (August 18)
- Optimize Your Talent Acquisition Tools & Technology (November 3)

MAY 12

Redefine Onboarding for a Virtual World

2021 VIRTUAL CONFERENCE

Connect New Hires with People, Performance, and Purpose

Even before COVID-19, talent-focused organizations understood that onboarding represents a crucial touchpoint in the employment lifecycle where talent acquisition meets talent management. Now however, many organizations are forced to adapt their onboarding programs to virtual or hybrid working environments. Sign up now and learn how to engage new hires and enable high performance in a distributed, virtual world.

1-Day Virtual Conference Pass—$195

Acquire the Right Talent Virtual Conference Series—$495

LEARN MORE

Event Agenda

Redefine Onboarding for a Virtual World

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Great Onboarding Begins with a Great Candidate Experience**
11:45-12:20	**5 Onboarding Practices that won't Break the Bank**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Reduce Time-to-Productivity with Augmented Reality**
1:25-2:00	**Eliminate Paperwork, Refocus on the Strategic**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Increasing New Hire Engagement without Zoom Fatigue**

Times listed are Eastern Time. Session titles and presenters are subject to change.

AUGUST 18

Hire With Diversity, Equity, and Inclusion

2021 VIRTUAL CONFERENCE

Increase Innovation and Engagement with Fair and Inclusive Recruiting

Building a more diverse workforce at all levels of your organization can increase engagement and innovation down the road, but it starts with hiring. To reap these benefits, organizations must build inclusive employment brands and reduce bias in their hiring processes. Sign up now and discover how to deliver on the promise of fair and inclusive talent acquisition.

1-Day Virtual Conference Pass—$195

Acquire the Right Talent Virtual Conference Series—$495

LEARN MORE

Event Agenda

Hire With Diversity, Equity, and Inclusion

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Diversifying Your Employment Brand Portfolio**
11:45-12:20	**Internal Mobility as a Pathway to Change**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Hiring Algorithms: Friend or Foe of Diversity and Inclusion**
1:25-2:00	**Attracting and Hiring Neurodiverse Candidates**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Opportunity for All: Removing Bias from the Hiring Process**

Times listed are Eastern Time. Session titles and presenters are subject to change.

NOVEMBER 3

Optimize Your Talent Acquisition Tools and Technology

2021 VIRTUAL CONFERENCE

Reduce Your Administrative Burden, Enhance Your Employee Experience

Talent acquisition is changing and getting more technologically advanced all the time, but many recruiters are still straining under the burden of administrative overload. How do you attract, identify, and hire top talent when you're bogged down with processes, paperwork, and unqualified candidates? This virtual conference is designed to bring you up to date on the latest TA technologies and learn how the right tech stack can step up your talent attraction and recruiting game.

1-Day Virtual Conference Pass—$195

Acquire the Right Talent Virtual Conference Series—$495

LEARN MORE

Event Agenda

Optimize Your Talent Acquisition Tools and Technology

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Adapting to Chaos: Innovation and Disruption in TA Tech**
11:45-12:20	**Tools, Tricks, and Tech for Better Sourcing**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Optimizing Your TA Tech Stack on a Shoestring**
1:25-2:00	**Build and Maintain Vibrant Talent Communities with Your CRM**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Admin Overload? AI and Machine Learning to the Rescue**

Times listed are Eastern Time. Session titles and presenters are subject to change.

Engage Your People

2021 VIRTUAL CONFERENCE SERIES

BUY NOW

HCI Human Capital Institute

Virtual Series Includes:

- Engage Remote Teams (March 10)
- Redesign Your Employee Experience (July 21)
- Engage and Develop Great People Managers (September 22)

MARCH 10

Engage Remote Teams

2021 VIRTUAL CONFERENCE

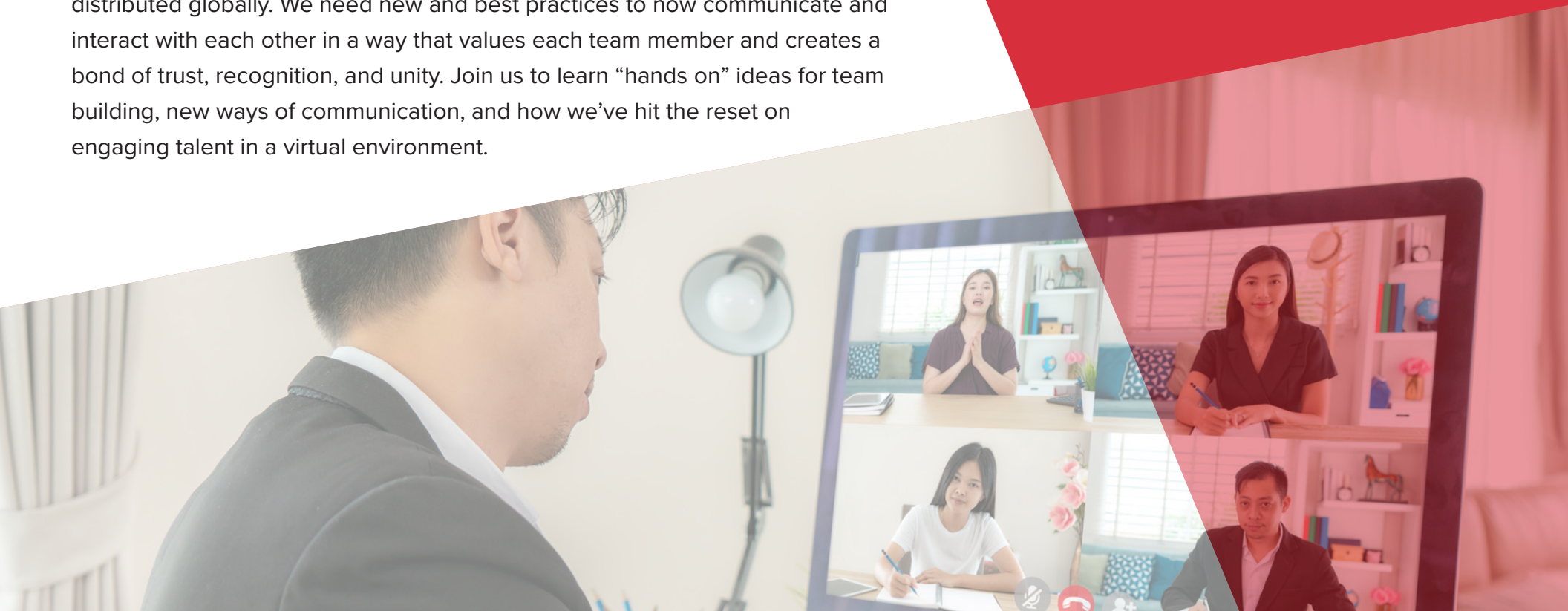
Connection and Community in a Distributed Workforce

Building an engaged and connected culture at the office is hard enough, now we must forge new territory with a remote workforce that's sometimes distributed globally. We need new and best practices to now communicate and interact with each other in a way that values each team member and creates a bond of trust, recognition, and unity. Join us to learn "hands on" ideas for team building, new ways of communication, and how we've hit the reset on engaging talent in a virtual environment.

1-Day Virtual Conference Pass—$195

Engage Your People Virtual Conference Series—$495

LEARN MORE

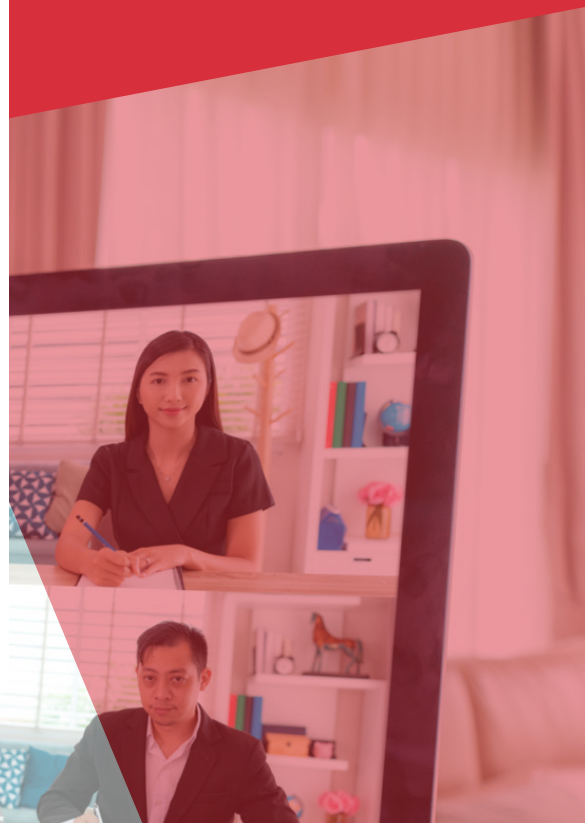


Event Agenda

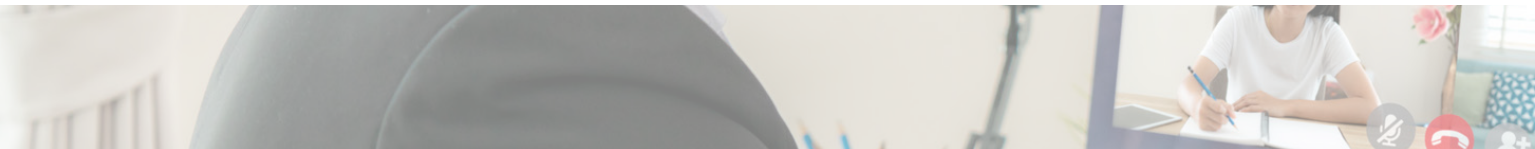
Engage Remote Teams

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**New Communication Technologies**
11:45-12:20	**Creating a Virtual Culture of Trust and Purpose**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Team Building Activities that Connect and Engage**
1:25-2:00	**Rewards and Strategic Recognition—What Works Best Virtually**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Developing the New Virtual Manager**



Times listed are Eastern Time. Session titles and presenters are subject to change.



JULY 21

Redesign Your Employee Experience

2021 VIRTUAL CONFERENCE

Create Intentional Journeys to Engage and Retain Your Workforce

Keeping employees—whether they're in the office or remote—feeling connected to the organization and each other is especially important now because of their strong influence on your customer's experience. By using new strategies for onboarding, creating personalized paths for learning and growth, and facilitating cross-functional collaboration you can create customized experiences that inspire and retain in any working environment. Register today and learn how to use design thinking to create experiences that translate to increased customer satisfaction and the value of your brand.

1-Day Virtual Conference Pass—$195

Engage Your People Virtual Conference Series—$495

LEARN MORE

Event Agenda

Redesign Your Employee Experience

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Using Employee Experience to Increase Your Customer Base and Satisfaction**
11:45-12:20	**How to Use Design Thinking to Plan Adaptive and Engaging Employee Experiences**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Integrating New Career Paths and Learning Objectives into the Employee Experience**
1:25-2:00	**Starting off right—Onboarding that Excites and Motivates Transparency, Resources, and Trust**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Feeling Safe and Supported at Work**

Times listed are Eastern Time. Session titles and presenters are subject to change.

SEPTEMBER 22

Engage and Develop Great People Managers

2021 VIRTUAL CONFERENCE

Develop Managers that Maximize Performance

Great people managers have always propelled their teams to exceptional growth, and now for many employees, they function as a vital lifeline to the business. Set your managers up for success with resources and coaching that allow them to lead with authenticity and empathy while maintaining production levels and accountability. Discover how leading organizations have evolved new tools, strategies, and best practices to help their managers connect and engage a distributed, on-site, or hybrid teams in a personal way constant change.

1-Day Virtual Conference Pass—$195

Engage Your People Virtual Conference Series—$495

LEARN MORE

Event Agenda

Engage and Develop Great People Managers

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Coaching Managers to Develop Leadership Potential**
11:45-12:20	**Building Stronger Relationships with Your People Managers**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Meaningful Conversations Engage and Help Facilitate Change**
1:25-2:00	**Teaching Mangers How to Extend Company Culture to Virtual Teams**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**The Value of Rewards and Recognition in Engaging Employees and Aligning Behaviors**

Times listed are Eastern Time. Session titles and presenters are subject to change.

Develop Your Workforce

2021 VIRTUAL CONFERENCE SERIES

BUY NOW

HCI Human Capital Institute

Virtual Series Includes:

- Creating a Culture of Feedback and Performance (June 30)
- Accelerate Your Succession Planning (October 20)
- Develop Your Future Workforce (November 17)

JUNE 30

Create a Culture of Feedback and Performance

2021 VIRTUAL CONFERENCE

Use Feedback as a Tool for Organizational Transformation

With employees managing historic proportions of physical and emotional isolation and organizations under pressure to respond quickly in a changing environment, constant feedback and one-on-one conversations have taken on new importance and weight. Companies that focus on using personalized feedback to engage and retain isolated workers, setting real time goals so productivity expectations are clear, and helping managers to use their coaching skills, will outperform expectations every time in this new world.

1-Day Virtual Conference Pass—$195

Develop Your Workforce Virtual Conference Series—$495

LEARN MORE

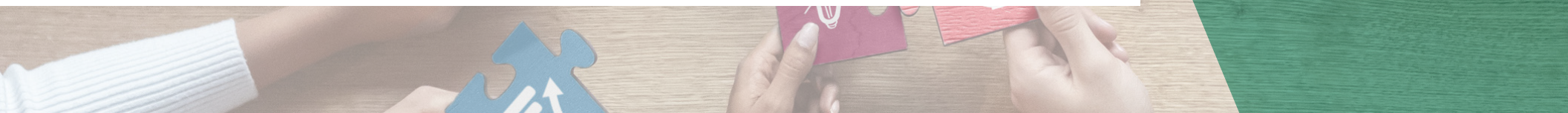
Event Agenda

Create a Culture of Feedback and Performance

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Creating Feedback Opportunities that Connect and Engage**
11:45-12:20	**Strategies to Help Mangers with Coaching Skills**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Creating Clear Alignment with Productivity Expectations**
1:25-2:00	**Performance Management Programs that Drive Retention**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Using Feedback to Create a Culture of Inclusion**

Times listed are Eastern Time. Session titles and presenters are subject to change.



OCTOBER 20

Accelerate Your Succession Planning

2021 VIRTUAL CONFERENCE

Identify and Develop Current and Future Leaders

Pandemic succession planning is now a vital part of organizational sustainability. Preparations for continuous and consistent leadership includes emergency planning for C-suite roles, identifying and developing HiPos, anticipating future needs in an uncertain environment, and using data-driven planning to prepare for the unexpected. Organizations are now counting on HR to deliver quality leaders as needed to ensure the continuity and support they need for business growth. Learn what it takes to succeed in succession and accelerate your people planning in preparation for constant change.

1-Day Virtual Conference Pass—$195

Develop Your Workforce Virtual Conference Series—$495

LEARN MORE

Event Agenda

Accelerate Your Succession Planning

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Growth Mindset and Other Key Leadership Traits You Need to Identify**
11:45-12:20	**Pull In Case of Emergency: Planning for Quarantines, Medical Issues, and Other Leadership Gaps**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Using Data to Drive Dynamic Succession Planning to Support Business Agility**
1:25-2:00	**Inclusive Succession Planning: Now is the Time for Diverse Leadership**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**Internal Mobility and Other Development Programs that Engage and Retain HiPos**

Times listed are Eastern Time. Session titles and presenters are subject to change.

NOVEMBER 17

Develop Your Future Workforce

2021 VIRTUAL CONFERENCE

Building Today for the Needs of Tomorrow

To begin developing the workforce of the future, HR professionals need industrial-sized gear for their toolbox. Some of these power tools include an understanding of the technology that's driving change, managers who are developed, coached, and accountable for executing fast-paced initiatives, and an understanding of data analytics to predict and monitor skill gaps. Start preparing for the workforce you'll want in the future. Sign up today and stock up on the tools you can use to ensure sustained competitiveness and continued growth when you'll need it the most.

1-Day Virtual Conference Pass—$195

Develop Your Workforce Virtual Conference Series—$495

LEARN MORE

Event Agenda

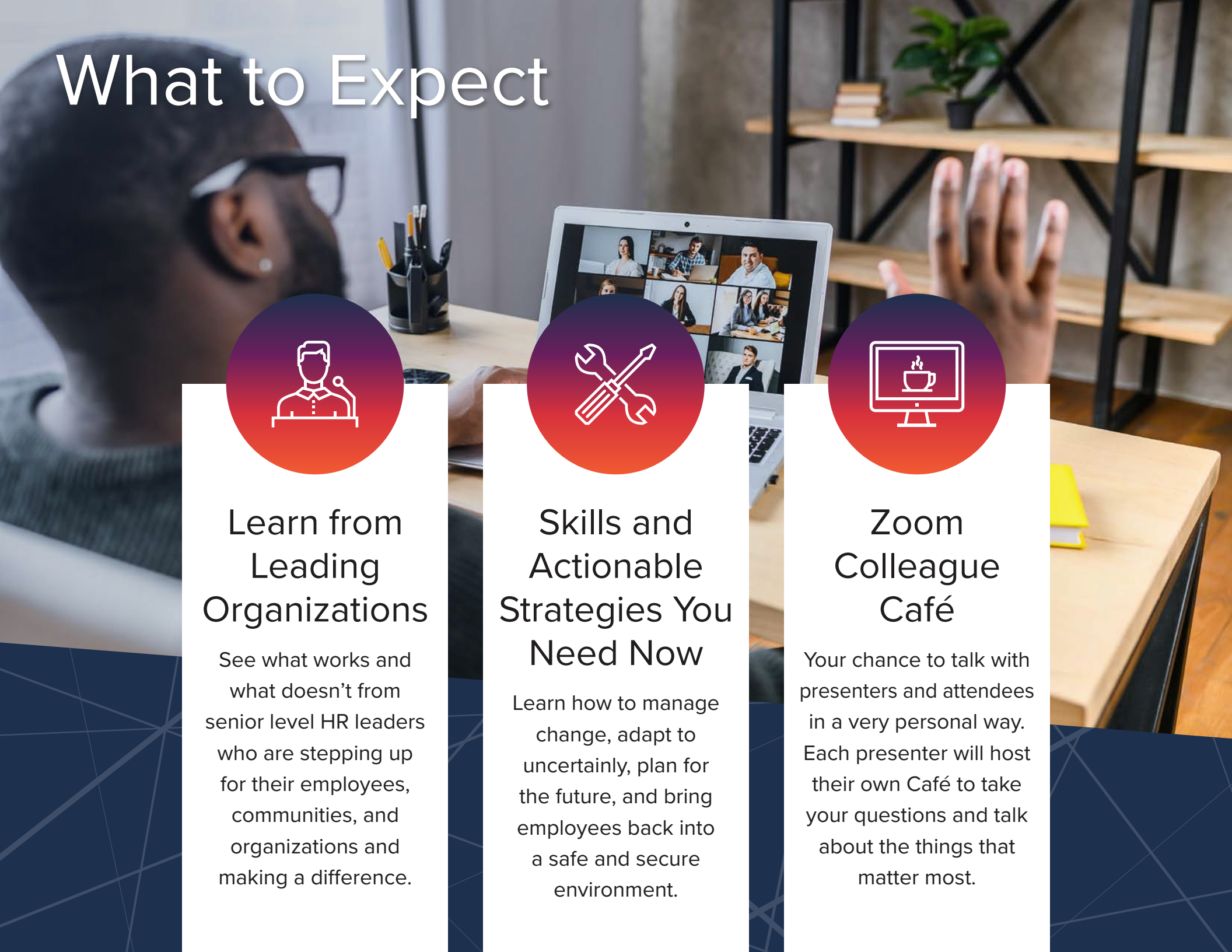
Develop Your Future Workforce

2021 VIRTUAL CONFERENCE

11:00-11:05	**WELCOME**
11:05-11:40	**Future Collaborative Technologies—Changing the Way We'll Communicate**
11:45-12:20	**Simple Tools for Real-Time Talent Focus and Predictive Future Outcomes**
12:20-12:45	**LUNCH—COLLEAGUE CAFÉ** Virtual Networking
12:45-1:20	**Tools and Skills to Help Managers Drive Engagement while Initiating Change**
1:25-2:00	**Future of Talent Development: Personalized Content at the Right Time for the Right Person**
2:00-2:15	**COLLEAGUE CAFÉ** Virtual Networking
2:15-2:50	**The Future Workforce—Our Best Guess!**

Times listed are Eastern Time. Session titles and presenters are subject to change.

What to Expect



Learn from Leading Organizations

See what works and what doesn't from senior level HR leaders who are stepping up for their employees, communities, and organizations and making a difference.

Skills and Actionable Strategies You Need Now

Learn how to manage change, adapt to uncertainly, plan for the future, and bring employees back into a safe and secure environment.

Zoom Colleague Café

Your chance to talk with presenters and attendees in a very personal way. Each presenter will host their own Café to take your questions and talk about the things that matter most.

LOOKING TO BUILD ADDITIONAL STRATEGIC CAPABILITIES?

HCI's industry-recognized certification programs offer proven models based on best practices and practical tools to support application and adoption of new skill sets and mindsets. Programs are delivered by HCI's world-class faculty on a user-friendly and collaborative virtual learning platform.

Human Capital Academy

CREDENTIAL PROGRAM

Build in-demand capabilities. Advance your career. Lead the future of HR.

HCI's Human Capital Academy is an entirely unique and immersive learning experience. As you complete five certification programs over the course of two years, you'll gain a comprehensive set of strategic capabilities while collaborating with a dedicated mentor to apply what you learn to "real-world" work.

All HCI certification programs and virtual conferences are pre-approved by:

HRCI for Recertification Credit Hours

SHRM for Professional Development Credits

ATD for Continuing Education Credits

Develop Core Capabilities

Strategic HR Business Partner

CERTIFICATION PROGRAM

People Analytics for HR

CERTIFICATION PROGRAM

Change Management for HR

CERTIFICATION PROGRAM

Advance with Strategic Accelerators

Strategic Workforce Planning

CERTIFICATION PROGRAM

Strategic HR Leadership

CERTIFICATION PROGRAM

Build Functional Expertise

Leadership Development & Succession Strategist

CERTIFICATION PROGRAM

Coaching for Engagement & Performance

CERTIFICATION PROGRAM

Strategic Talent Acquisition

CERTIFICATION PROGRAM

If you're interested in learning more about the Human Capital Academy or any of the certification programs listed on this page, please:

Email
support@hci.org

Call
+1 866 538 1909

Visit our website
www.hci.org