



2021 VIRTUAL CONFERENCES

Explore the twelve one-day virtual conference events HCI will offer throughout 2021. Choose the experience that best meets your needs and your budget.

All-Access Pass Includes:

- 12 virtual conferences throughout the year
- Access to the full library of on-demand recordings
- A comprehensive 2021 development plan
- Over 30 HRCI/SHRM credits



WHAT WE LEARNED ABOUT LEARNING IN 2020

We are excited to announce our virtual conference schedule for 2021. Before we do, we want to share with you four insights that guided our thinking. In short, here's what we learned about learning in 2020:

- **Learners have adapted to virtual learning environments.** After a period of adjustment, we've all grown accustomed to the conferencing platforms that allow us to connect to learning and one another.
- **Learners have requested learning in smaller chunks.** The convenience of distance learning combined with the need to accommodate flexible schedules has created a strong desire for "bite-sized" learning.
- **Learners expect content to be timely and relevant more than ever before.** The dramatic pace of change continues to reset learners' expectations around what's "outdated" and what's valuable.
- **Learners still want connection and communication with peers.** Providing opportunities to engage and interact with other learners remains a high priority in virtual learning environments.

"The speakers did a great job sharing current and applicable HR & Talent strategies. Great job!"

—S.K., 2020 HCI Virtual Conference Attendee

"Informative. Inspirational. Empowering. HCI's Conference contained the content I needed to move forward in TA today."

—J.G., 2020 HCI Virtual Conference Attendee



HOW WE'RE MAKING IT WORK FOR YOU IN 2021

Throughout 2021, HCI will offer 12 one-day virtual conference events. Each event will feature up to five keynotes from thought leaders, subject matter experts, and fellow HR practitioners focused on highly relevant HR topics. During each virtual conference we'll provide opportunities to connect with and share insights with other attendees, and the best part is that you'll be able to choose the virtual conference experience that best meets your needs and your budget.

"This conference was amazing! I was impressed by the structure and organization of the conference. The speakers were highly skilled and open to sharing their best practices in meaningful ways. I have never experienced a conference so relevant and timely to my profession and I am truly inspired. I have learned a great deal that will assist me in sharpening my skill-sets."

—T.C., 2020 HCI Virtual Conference Attendee

Virtual Conference Event Pass

- Live access to one virtual conference
- Fresh insights on a timely and relevant HR topic
- On-demand access to the conference and digital resource center for 30 days
- Approximately 3.0 HRCI, SHRM, ATD, and HCI recertification credits per event

Single Event Price: \$195

Virtual Conference Series Pass

- Live access to three virtual conferences
- Fresh insights on related HR topics of interest
- On-demand access to all conferences and digital resource centers in the series for the entire year
- Approximately 9.0 HRCI, SHRM, ATD, and HCI recertification credits

Series Price: \$495
Save \$90

Virtual Conference All-Access Pass

- Live access to all 12 virtual conferences
- Year-long learning across a broad spectrum of timely and relevant topics
- On-demand access to all conferences and resource centers for the entire year
- Over 30 HRCI, SHRM, ATD, and HCI recertification credits

All-Access Price: \$1,895
Save \$445

HCI 2021 CONFERENCE SERIES



3 Events
\$495

Optimize Your Talent Strategy

2021 VIRTUAL
CONFERENCE SERIES

ON-DEMAND

Use People Analytics to Drive Innovation

ON-DEMAND

Accelerate Your Workforce Planning

ON-DEMAND

Build an Inclusive Culture



3 Events
\$495

Acquire the Right Talent

2021 VIRTUAL
CONFERENCE SERIES

NOVEMBER 3

Optimize Your Talent Acquisition Tools & Technology

ON-DEMAND

Redefine Onboarding for a Virtual World

ON-DEMAND

Hire with Diversity, Equity, and Inclusion

12 Events | \$1,895



All-Access Pass

2021 VIRTUAL
CONFERENCE SERIES

BUY NOW



3 Events
\$495

Engage Your People

2021 VIRTUAL
CONFERENCE SERIES

ON-DEMAND

Engage Remote Teams

ON-DEMAND

Redesign Your Employee Experience

ON-DEMAND

Engage and Develop Great People Managers



3 Events
\$495

Develop Your Workforce

2021 VIRTUAL
CONFERENCE SERIES

OCTOBER 20

Accelerate Your Succession Planning

NOVEMBER 17

Develop Your Future Workforce

ON-DEMAND

Create a Culture of Feedback and Performance



Earn Recertification Credits

This HCI virtual conference series has been submitted for pre-approval by HRCI for recertification credit hours, SHRM for Professional Development Credits, and ATD for continuing education credits

Earn over 30 HRCI, SHRM, and ATD recertification credits

Credits can also be applied toward HCI recertification



Develop Your Workforce

**2021 VIRTUAL
CONFERENCE SERIES**

BUY NOW



**Accelerate Your
Succession
Planning**

2021 VIRTUAL CONFERENCE

October 20



**Develop
Your Future
Workforce**

2021 VIRTUAL CONFERENCE

November 17



**Create a Culture
of Feedback and
Performance**

2021 VIRTUAL CONFERENCE

On-Demand



OCTOBER 20



Accelerate Your Succession Planning

2021 VIRTUAL CONFERENCE

Identify and Develop Current and Future Leaders

Pandemic succession planning is now a vital part of organizational sustainability. Preparations for continuous and consistent leadership includes emergency planning for C-suite roles, identifying and developing HiPos, anticipating future needs in an uncertain environment, and using data-driven planning to prepare for the unexpected. Organizations are now counting on HR to deliver quality leaders as needed to ensure the continuity and support they need for business growth. Learn what it takes to succeed in succession and accelerate your people planning in preparation for constant change.

Pending pre-approval for recertification credits from HRCI, SHRM, and ATD.



**Enable Talent
Mobility**



**Imbed DEI
Values**



**Retain High-
Potential Talent**

1-Day Virtual Conference
Pass—\$195

Develop Your Workforce
Virtual Conference
Series—\$495

[LEARN MORE](#)

SPONSORED
BY



Event Agenda



Accelerate Your Succession Planning

2021 VIRTUAL CONFERENCE

- 11:00-11:05 **WELCOME**
- 11:05-11:40 **Talent Reviews and Succession Planning...Do This, Not That!**
Presented by **DORIS SIMS SPIES, SPHR**, Author of *The 30-Minute Guide to Talent and Succession Management*, Talent Benchstrength Solutions, LLC
- 11:45-12:20 **Building an Informed Succession Plan with Employee Experience Data**
Presented by **CARLEY CHILDRESS**, Founder and CEO, Macorva
- 12:25-1:00 **Inclusive Succession Planning: Now is the Time for Diverse Leadership**
Presented by **ROSEMARY BOVA**, President, Bova Enterprises, Inc.
- 1:00-1:15 **COLLEAGUE CAFÉ**
Virtual Networking with **CARLEY CHILDRESS** and **ROSEMARY BOVA**
- 1:00-1:35 **LUNCH**
- 1:35-2:10 **Adapt or Become Obsolete. Succession Planning for the Modern Times**
Presented by **LEPORA FLOURNOY, PH.D.**, Talent and Organization Strategist, Nextgen People
- 2:15-2:50 **Early Succession Planning with New Hires**
Presented by **TRISH HOLIDAY, PH.D.**, Formerly Assistant Commissioner & State Chief Learning Officer, Tennessee State Government
- 2:50-3:05 **COLLEAGUE CAFÉ**
Virtual Networking with **TRISH HOLIDAY, PH.D.**
- 3:05 **Conference Wrap-Up**

Times listed are Eastern Time. Session titles and presenters are subject to change.

NOVEMBER 17



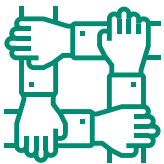
Develop Your Future Workforce

2021 VIRTUAL CONFERENCE

Building Today for the Needs of Tomorrow

To begin developing the workforce of the future, HR professionals need industrial-sized gear for their toolbox. Some of these power tools include an understanding of the technology that's driving change, managers who are developed, coached, and accountable for executing fast-paced initiatives, and an understanding of data analytics to predict and monitor skill gaps. Start preparing for the workforce you'll want in the future. Sign up today and stock up on the tools you can use to ensure sustained competitiveness and continued growth when you'll need it the most.

Pending pre-approval for recertification credits from HRCI, SHRM, and ATD.



Identify Future
Trends



Assess Current
Skillsets



Develop and
Deploy Talent

1-Day Virtual Conference
Pass—\$195

Develop Your Workforce
Virtual Conference
Series—\$495

LEARN MORE

SPONSORED
BY

GLIN1™

Event Agenda



Develop Your Future Workforce

2021 VIRTUAL CONFERENCE

- 11:00-11:05 **WELCOME**
- 11:05-11:40 **Future Collaborative Technologies—Changing the Way We'll Communicate**
- 11:45-12:20 **Simple Tools for Real-Time Talent Focus and Predictive Future Outcomes**
- 12:25-1:00 **New Research: Creating a Self-Developing Workforce**
Presented by **BEN EUBANKS**, Author of *Artificial Intelligence for HR: Use AI to Build a Successful Workforce*,
Lighthouse Research & Advisory
- 1:00-1:15 **LUNCH—COLLEAGUE CAFÉ**
Virtual Networking
- 1:00-1:35 **LUNCH**
- 1:35-2:10 **Tactical Approaches to Engaging a Distributed Workforce**
Presented by **JENNIFER FERI**, Senior Director, Human Resources Management Partner, VMware
- 2:10-2:25 **COLLEAGUE CAFÉ**
Virtual Networking
- 2:25-3:00 **The Future Workforce—Our Best Guess!**
- 3:00 **Conference Wrap-Up**

Times listed are Eastern Time. Session titles and presenters are subject to change.

ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



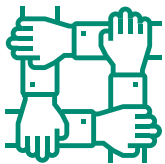
Create a Culture of Feedback and Performance

2021 VIRTUAL CONFERENCE

Use Feedback as a Tool for Organizational Transformation

With employees managing historic proportions of isolation and organizations under pressure to respond quickly in a changing environment, constant feedback and one-on-one conversations have taken on new importance. Companies that focus on using personalized feedback, setting real-time goals, and helping managers to use their coaching skills, will outperform expectations every time in this new world.

Earns 4.25 HRCI General Credits, 4.25 SHRM PDCs, 4.25 HCI Credits, and 3 ATD Recertification Credits



**Enable Continuous
Development**



**Promote Open
Communication**



**Build Managers
Who Coach**

Speakers and Sessions



Starting from Scratch: Reimagining the Future of Feedback and Performance Management

Presented by **SARAH DEVEREAUX**, Former Head of Executive Development Programs, **Google**



The Metrics Behind Performance Management

Presented by **BECKY GARROCH**, Vice President of Human Resources, **Digital River**



Great Feedback: Two Truths, Not One

Presented by **LIANE DAVEY, PH.D.**, Author of *You First* and *The Good Fight*



Long-Distance Leadership: How to Manage and Engage a Distributed Workforce

Presented by **LAUREL FARRER**, International Remote Work Strategist, **Forbes**

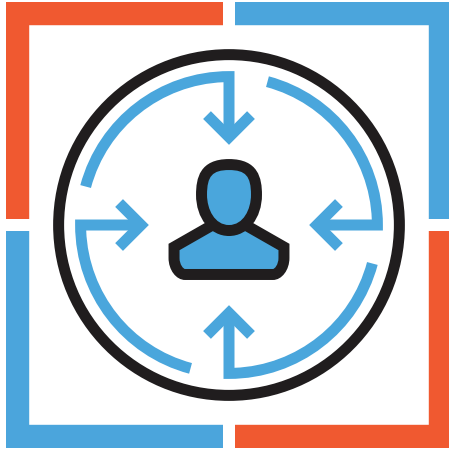


A Journey to Continuous Performance Management

Presented by **JOE DICIANNO, PH.D.**, Manager, Talent Management & Organizational Development, **University of Pittsburgh Medical Center (UPMC)**

SPONSORED BY

GLIN7



Acquire the Right Talent

**2021 VIRTUAL
CONFERENCE SERIES**

BUY NOW



**Optimize Your Talent
Acquisition Tools
and Technology**

2021 VIRTUAL CONFERENCE

November 3



**Redefine
Onboarding for
a Virtual World**

2021 VIRTUAL CONFERENCE

On-Demand



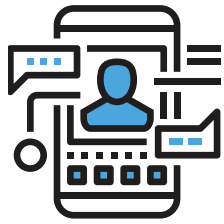
**Hire With Diversity,
Equity, and
Inclusion**

2021 VIRTUAL CONFERENCE

On-Demand



NOVEMBER 3



Optimize Your Talent Acquisition Tools and Technology

2021 VIRTUAL CONFERENCE

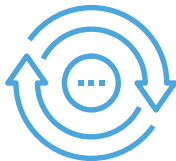
Reduce Your Administrative Burden, Enhance Your Employee Experience

Talent acquisition is changing and getting more technologically advanced all the time, but many recruiters are still straining under the burden of administrative overload. How do you attract, identify, and hire top talent when you're bogged down with processes, paperwork, and unqualified candidates? This virtual conference is designed to bring you up to date on the latest TA technologies and learn how the right tech stack can step up your talent attraction and recruiting game.

Pending pre-approval for recertification credits from HRCI, SHRM, and ATD.



**Simplify Your
Tech Stack**



**Integrate with the
Talent Lifecycle**



**Assess Tools
and Solutions**

1-Day Virtual Conference
Pass—\$195

Acquire the Right Talent
Virtual Conference
Series—\$495

[LEARN MORE](#)

Event Agenda



Optimize Your Talent Acquisition Tools and Technology

2021 VIRTUAL CONFERENCE

- 11:00-11:05 **WELCOME**
- 11:05-11:40 **Outside the Box Tech: How to be Creative with Using Technology**
Presented by **JODI BRANDSTETTER**, Chief Talent Strategist, Lean Effective Talent Strategies
- 11:45-12:20 **Utilizing Automated Language Testing to Hire and Retain Top Performers**
Presented by **DR. JACOB BURDIS**, Cofounder, Head of Product & Strategy, Emmersion
- 12:20-12:35 **COLLEAGUE CAFÉ**
Virtual Networking
- 12:20-12:45 **LUNCH**
- 12:45-1:20 **Hiring for Retention: New Data on Recruiting in Today's Talent Market**
Presented by **BEN EUBANKS**, Author of *Artificial Intelligence for HR: Use AI to Build a Successful Workforce*, Lighthouse Research & Advisory
- 1:25-2:00 **Build and Maintain Vibrant Talent Communities with Your CRM**
- 2:00-2:15 **COLLEAGUE CAFÉ**
Virtual Networking
- 2:15-2:50 **Admin Overload? AI and Machine Learning to the Rescue**
- 2:50 **Conference Wrap-Up**

Times listed are Eastern Time. Session titles and presenters are subject to change.

ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



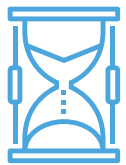
Redefine Onboarding for a Virtual World

2021 VIRTUAL CONFERENCE

Connect New Hires with People, Performance, and Purpose

Even before COVID-19, talent-focused organizations understood that onboarding represents a crucial touchpoint in the employment lifecycle where talent acquisition meets talent management. Now, however, many organizations are forced to adapt their onboarding programs to virtual or hybrid working environments. Learn how to engage new hires and enable high performance in a distributed, virtual world.

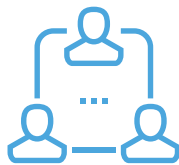
Pending pre-approval for recertification credits from HRCI, SHRM, and ATD.



**Reduce Time
to Productivity**



**Re-board Returning
Employees**



**Connect in
New Ways**

Speakers and Sessions



Experience Management: Onboarding a Distributed Workforce

Presented by **ESTELA VÁZQUEZ PÉREZ**, Employer Brand and Employee Experience Management (XM) Strategist, estelavazquezperez.com



5 Onboarding Practices that Won't Break the Bank

Presented by **RACHEL BYCER**, Learning & Organizational Development Partner, Dropbox and **SHERYL LAVI**, Senior Learning and OD Partner, Elastic



Remote Onboarding to Foster Belonging, Engagement and Retention

Presented by **CARLOS VALDES-DAPENA**, Founder and CEO, Corporate Collaboration Resources



Redefining On-Boarding for Virtual and Hybrid Teams

Presented by **WAYNE TURMEL**, Co-founder and Product Line Manager, Remote Leadership Institute



Connectness Over Content While Onboarding

Presented by **JEFF LOWNDES**, Sales Learning & Enablement, Snap Inc.

SPONSORED BY



ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



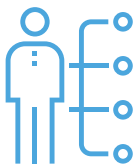
Hire With Diversity, Equity, and Inclusion

2021 VIRTUAL CONFERENCE

Increase Innovation and Engagement with Fair and Inclusive Recruiting

Building a more diverse workforce at all levels of your organization can increase engagement and innovation down the road, but it starts with hiring. To reap these benefits, organizations must build inclusive employment brands and reduce bias in their hiring processes. Sign up now and discover how to deliver on the promise of fair and inclusive talent acquisition.

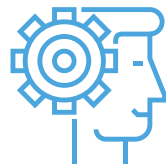
Earns 4 HRCI General Credits, 4 SHRM PDCs, 4 HCI Credits, and 3 ATD Recertification Credits



**Attract
Diverse Talent**



**Implement
Inclusive Practices**



**Address Bias
in Selection**

Speakers and Sessions



Hiring for Diversity, Equity, and Inclusion

Presented by **CHEREE ASPELIN**, Chief Diversity Officer and VP Organizational Effectiveness and Employee Experience, The Lubrizol Corporation



Building a Diverse Workforce while Disrupting an Industry

Presented by **SHEELA KROTHAPALLI**, Head of People, Forward



Removing Bias from the Hiring Process

Presented by **MICHELLE SIMS**, CEO, YUPRO



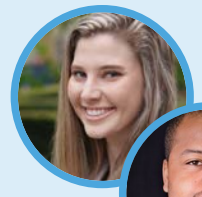
Lessons Learned on the Road to Inclusive Hiring

Presented by **TIM VIGUE**, VP, Diversity, Equity & Inclusion, Liberty Mutual Insurance



What is your Employer Brand Saying about your DEI Practices?

Presented by **SASA FERRARI**, VP of Talent Acquisition, Momentive



DEI Initiatives the Fuel Strategic Growth

Presented by **BONNIE SCHIPPER**, JD/MBA Candidate, Emory University and Global Indirect Procurement Supplier Diversity MBA Intern, HP; **BRYAN SHEPHERD**, MBA Candidate, Emory's Goizueta Business School and Senior Strategy Consultant Intern, Accenture; and **TERRELL SMITH**, Global Supplier Diversity Program Manager, HP

SPONSORED BY

GLINT



Optimize Your Talent Strategy

2021 VIRTUAL
CONFERENCE SERIES

BUY NOW



Use People Analytics to Drive Innovation

2021 VIRTUAL CONFERENCE

On-Demand



Accelerate Your Workforce Planning

2021 VIRTUAL CONFERENCE

On-Demand



Build an Inclusive Culture

2021 VIRTUAL CONFERENCE

On-Demand



ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



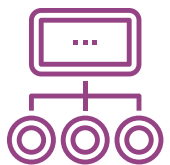
Use People Analytics to Drive Innovation

2021 VIRTUAL CONFERENCE

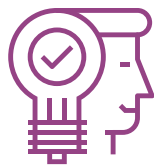
Apply HR Data to Talent and Business Decisions

These days, most business leaders expect HR to come prepared with high-quality data. But that's really just enough to scrape by. If you want to make a quantifiable difference in your organization, this virtual conference is designed to give you the tools you need to integrate multiple sources of data, identify which metrics actually matter, and deliver actionable insights to an audience outside HR.

Earns 4 HRCI Business Credits, 4 SHRM PDCs, 4 HCI Credits, and 3 ATD Recertification Credits



Identify Key
Metrics



Integrate Data
Sources



Communicate
Insights

Speakers and Sessions



Measuring and Understanding Engagement as Employees Adapt to Working Through COVID-19

Presented by **BRETT AGYPT**, Senior Director of Global People Analytics, Measurement, and Insights, Cox Automotive Inc.



Shaping Kraft Heinz's "Next Normal" with Employee Engagement

Presented by **SERENA HUANG**, Global Head of People Analytics, Kraft Heinz Company



Why You Need a Data Liaison

Presented by **KELSEY WISE**, People Scientist and I/O Psychology Professional



People Analytics: Why Now?

Presented by **MICHAEL M. MOON, PH.D.**, Principal Analyst, ExcelHRate Research & Advisory



Healthcare Provider Experience, Burnout, Turnover and Patient Net Promoter Score

Presented by **ANDREW FLOOD, PH.D.**, Director Data Science, UnitedHealth Group

SPONSORED BY

GLINT

ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



Accelerate Your Workforce Planning

2021 VIRTUAL CONFERENCE

Adapt and Thrive in an Unpredictable Environment

Planning for the future might seem impossible, but a well-executed workforce planning process can greatly increase your organization's ability to anticipate, adapt, and thrive in an unpredictable economic landscape. At this virtual conference you will learn how the right people, processes, and technology can catapult your workforce planning function to the next level.

Earns 4 HRCI Business Credits, 4 SHRM PDCs, 4 HCI Credits, and 3 ATD Recertification Credits



**Build Your Workforce
Planning Team**



**Segment
Key Roles**



**Conduct Scenario
Planning**

Speakers and Sessions



Planning for the Unthinkable Age—Capabilities for the Future

Presented by **TIFFANY ZAKSZESKI**, Vice President, Human Resources, Stryker Neurovascular



Leading Horses to Water: Guiding Business Leaders from Strategy to Critical Roles that Drive Talent Strategy

Presented by **MEI KIM**, Global Workforce Planning & Analytics Leader, Eaton Corp.



How to Succeed with Workforce Planning in an Unpredictable Environment: Let Data be Your Partner

Presented by **JANE BARRETT**, VP, People Analytics & Digital Solutions, Ericsson and **PETER LOUCH**, Founder and CEO, Vemo Inc.



Designing a Capable Workforce Planning Team

Presented by **DAVE FINEMAN**, Vice President, Workforce Planning, PTC



Workforce Architect, The Strategic Role Post COVID

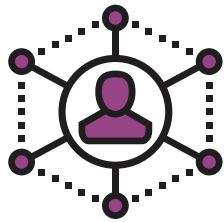
Presented by **RON THOMAS**, Faculty, HCI

SPONSORED BY

VEMO

ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



Build an Inclusive Culture

2021 VIRTUAL CONFERENCE

Address Bias and Promote Equity

The struggle to create a fair, equitable, and inclusive workforce is critical to the success of every organization and to the lives of millions of Americans. We know that hiring, engaging, and retaining a diverse workforce creates a business advantage, and this value has skyrocketed in today's unstable marketplace. Meet the HR leaders who are changing everything with new strategies, tools, and innovative ideas that will transform hearts, minds, and your bottom line.

Earns 4.5 HRCI Business Credits, 4.5 SHRM PDCs, 4.5 HCI Credits, and 4 ATD Recertification Credits



Identify Core
Values



Create Diversity
Champions



Practice Conflict
Management

Speakers and Sessions



Holding Leaders Accountable for Advancing Equity

Presented by **WANDA HOPE**, Chief Diversity, Equity, & Inclusion Officer, Johnson & Johnson



Defining a Positive Employee Experience & Creating an Inclusive Culture

Presented by **BRIAN HARKER**, Performance & Innovation Management, Deputy City Manager's Office, City of Edmonton



Diversity, Inclusion and Not Belonging: What Leaders and Companies Should Know and Do about Imposter Phenomenon

Presented by **ELOIZA DOMINGO**, Executive Director and Global Head of Engagement, Diversity & Inclusion, Astellas Pharma US



Leading with Equity—Boldly Activating Diversity and Inclusion Through Human Capital Practices

Presented by **PRISCILLA KORANTENG**, Vice President Human Resources, Global Talent Management and Chief Diversity Officer, Kellogg



Inclusive Leaders Program: Building a Nucleus for Change

Presented by **JOANNE WATSON**, Director, Global Inclusion and Belonging, Intel Corporation



"Is Any of This Working?" Why Data is the "Secret Sauce" for Intentional Diversity, Equity, and Inclusion in the Workplace

Presented by **NELSON SPENCER**, Lead, Diversity, Equity, and Inclusion Analytics, Wayfair

SPONSORED BY

GLINT



Engage Your People

2021 VIRTUAL
CONFERENCE SERIES

BUY NOW



Engage
Remote Teams

2021 VIRTUAL CONFERENCE

On-Demand



Redesign
Your Employee
Experience

2021 VIRTUAL CONFERENCE

On-Demand



Engage and
Develop Great
People Managers

2021 VIRTUAL CONFERENCE

On-Demand



ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



Engage Remote Teams

2021 VIRTUAL CONFERENCE

Connection and Community in a Distributed Workforce

Building an engaged and connected culture at the office is hard enough, now we must forge new territory with a remote workforce that's sometimes distributed globally. We need new and best practices to now communicate and interact with each other in a way that values each team member and creates a bond of trust, recognition, and unity. Join us to learn "hands on" ideas for team building, new ways of communication, and how we've hit the reset on engaging talent in a virtual environment.

Earns 4 HRCI Business Credits, 4 SHRM PDCs, 4 HCI Credits, and 3 ATD Recertification Credits



Prevent
Burnout



Build Trust
Internally



Enable Virtual
Communication



Implement Reward
& Recognition

Speakers and Sessions



Stronger Apart: Fostering Positive Culture in Your Virtual Workplace

Presented by **LIANE DAVEY, PH.D.**, Author of *You First* and *The Good Fight*



Long-Distance Leadership: How to Manage and Engage a Distributed Workforce

Presented by **LAUREL FARRER**, International Remote Work Strategist, Forbes



The 5 Major Risks of Managing a Dispersed Workforce

Presented by **PETER J. SURSI**, Senior Executive, Human Resources, FBI



Connection and Community in a Distributed Workforce

Presented by **SEEMA FARAZI, PH.D.**, COVID-19 Response Leader and Partner, EY



Are We Even Remotely Inclusive?

Presented by **CHEREE ASPELIN**, Director of Culture and Inclusion, Lubrizol Corporation

SPONSORED BY

GLIN1

ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



2021 VIRTUAL CONFERENCE

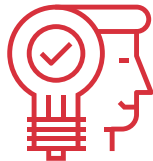
Create Intentional Journeys to Engage and Retain Your Workforce

Keeping employees feeling connected to the organization and each other is especially important now. By using new strategies for onboarding, creating personalized paths for learning and growth, and facilitating cross-functional collaboration you can create customized experiences that inspire and retain. Register today and learn how to use design thinking to create experiences that translate to increased customer satisfaction and the value of your brand.

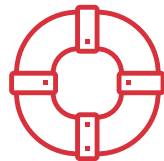
Earns 4.5 HRCI General Credits, 4.5 SHRM PDCs, 4.5 HCI Credits, and 3 ATD Recertification Credits



**Integrate Customer
Experience**



**Utilize Design
Thinking**



**Create a Safe
Environment**

Speakers and Sessions



Involve to Engage: Inviting Employees to Participate in Creating Their Own Experience

Presented by **SARAH DEVEREAUX**, Former Head of Executive Development Programs, Google



Making the Business Case for Employee Experience: The Key to Better Customer Experience

Presented by **RON THOMAS**, International Manager, Middle East, Africa and Asia Pacific, Human Capital Institute



Mobile-Enabled and Always On: Designing the Personalized Employee Experience of the Future

Presented by **BOB CLEMENTS**, CEO, Axxium Group and **ROBIN MERRITT**, EVP, Axxium Group



An Inside-Out Approach to Employee Experience: Creating the Right Environment for Your Team to Thrive

Presented by **XAVI MARTÍNEZ SALCEDO**, Head of Global Strategic Initiatives, Talent Acquisition & Employer Brand, Uber



A Healthy Exit is Part of the Experience

Presented by **BETSY RILEY**, Director, Organization Development & Internal Communications, TOMS

SPONSORED BY



ON-DEMAND FOR SERIES PASS HOLDERS

Also Available for Individual Purchase



Engage and Develop Great People Managers

2021 VIRTUAL CONFERENCE

Develop Managers that Maximize Performance

Great people managers have always propelled their teams to exceptional growth and now, for many employees, they function as a vital lifeline to the business. Set your managers up for success with resources and coaching that allow them to lead with authenticity and empathy while maintaining production levels and accountability. Discover how leading organizations have evolved new tools, strategies, and best practices to help their managers connect and engage a distributed, on-site, or hybrid team in a personal way.

Earns 4.5 HRCI General Credits, 4.5 SHRM PDCs, 4.5 HCI Credits, and 3 ATD Recertification Credits



**Build Strong
Relationships**



**Align Reward and
Recognition to Goals**



**Select for
Culture and Fit**

Speakers and Sessions



Focusing on Transparency & Accountability to Advance a Culture of Inclusive Leadership

Presented by **MICHAEL EHRET, PH.D.**, Head of Global Talent Management, Johnson & Johnson



Building Stronger Relationships with Your People Managers

Presented by **YVETTE VARGAS**, Executive Vice President, Head of Development, Citizens Bank and **LAURA SCHWARZ**, Host, Mojo Mondays Bootcamp Podcast



Should Engagement be the Goal?

Presented by **MARK ALLEN, PH.D.**, Faculty, Organizations & Management, Pepperdine University



Building Adapting to Change into People Leadership

Presented by **BARBARA TRAUTLEIN, PH.D.**, Best-Selling Author of *Change Intelligence: Use the Power of CQ to Lead Change that Sticks*



Catalyzing Organizational Strategy Through Integrating Coaching Skills in Leaders, Teams, and Culture

Presented by **SANDRA STEWART**, Author of *Building the Core Competencies of Change: A Guide to Coaching in Organizations*, SLS Coaching

SPONSORED BY

GLINT

What to Expect



Learn from Leading Organizations

See what works and what doesn't from senior level HR leaders who are stepping up for their employees, communities, and organizations and making a difference.



Skills and Actionable Strategies

Learn how to manage change, adapt to uncertainty, plan for the future, and bring employees back into a safe and secure environment.



Zoom Colleague Café

Live events offer you the chance to talk personally with presenters and attendees. Each presenter will host their own Café to take your questions and talk about the things that matter most.



Continued Event Resources

Rewatch your favorite keynotes on our secure site for weeks after the event and also download the presentation pdfs.

LOOKING TO BUILD ADDITIONAL STRATEGIC CAPABILITIES?

HCI's industry-recognized certification programs offer proven models based on best practices and practical tools to support application and adoption of new skill sets and mindsets. Programs are delivered by HCI's world-class faculty on a user-friendly and collaborative virtual learning platform.



Human Capital Academy

CREDENTIAL PROGRAM

Build in-demand capabilities. Advance your career. Lead the future of HR.

HCI's Human Capital Academy is an entirely unique and immersive learning experience. As you complete five certification programs over the course of two years, you'll gain a comprehensive set of strategic capabilities while collaborating with a dedicated mentor to apply what you learn to "real-world" work.

All HCI certification programs and virtual conferences are pre-approved by:



HRCI for
Recertification
Credit Hours

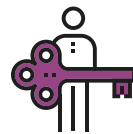


SHRM for
Professional
Development Credits



ATD for
Continuing
Education Credits

Develop Core Capabilities



Strategic HR Business Partner

CERTIFICATION PROGRAM



People Analytics for HR

CERTIFICATION PROGRAM



Change Management for HR

CERTIFICATION PROGRAM

Advance with Strategic Accelerators



Strategic Workforce Planning

CERTIFICATION PROGRAM



Strategic HR Leadership

CERTIFICATION PROGRAM

Build Functional Expertise



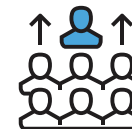
Leadership Development & Succession Strategist

CERTIFICATION PROGRAM



Coaching for Engagement & Performance

CERTIFICATION PROGRAM



Strategic Talent Acquisition

CERTIFICATION PROGRAM

If you're interested in learning more about the Human Capital Academy or any of the certification programs listed on this page, please:

Email
support@hci.org

Call
+1 866 538 1909

Visit our website
www.hci.org