

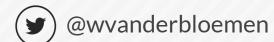
How Do You Spot A Unicorn?

William Vanderbloemen

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Founder & CEO

William Vanderbloemen



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FOREWORD BY

New York Times Bestselling Author

JOHN C. MAXWELL

BE THE UNICORN

12

Data-Driven Habits that
Separate the Best Leaders
From the Rest

WILLIAM VANDERBLOEMEN

Want to stand out from the crowd?

Learn these 12 habits, and you'll be one of the best at whatever you do.

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What Humans Stand Out Of the Crowd?



Ridiculous Responsiveness

- 1. One minute makes all the difference
- 2. Same Day Followup
- 3. Hiring/Interviewing for Responsiveness



Ever Increasing Agility

- 1. Calcification
- 2. Interview for New
- 3. Beware of SOS



Anticipation

- 1. Do they listen?
- 2. Do they give a human touch?
- 3. Do they have an action for bias before they're told to act?



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Learn your top traits. Become irreplaceable.

We studied thousands of top tier candidates and identified 12 traits that they share.

Take the Vander Index assessment to see how you measure up.

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